

# Medical Care Cost Increasing Sharply

By REYNOLDS KNIGHT  
 Nobody likes to think about illness, but with doctor fees and hospital costs rising steadily, you'd be wise to review your medical insurance coverage.

Just since 1960 physicians' fees and hospital charges have risen 25 per cent and 35 per cent, respectively. These are cold, hard figures and perhaps to some unimpressive. However, if you've been unfortunate enough to have illness in your family recently, then you know the staggering costs involved in a prolonged illness.

Basic, "first-dollar" insurance is the kind you receive from Blue Cross-Blue Shield plans, and this coverage is vital. But, it's limited. The per-accident or illness payoff ranges between \$1,000 and \$2,000. In this day and age you need more.

"Major medical" provides families good protection where costly, long-term illness is involved and is a "must" in insurance plans, unless you are prepared to self-insure for \$5,000 or \$10,000, or more.

CHECK THE insurance your company provides. Most company group plans pay a maximum of \$5,000 per accident or illness, or per year, and many of them have a \$10,000 lifetime maximum. Today, insurance companies are planning to increase these amounts.

Be sure to look over the hospital room-and-board allowances under major medical. Many company plans allow \$25 a day, but they should be at \$35 or \$40 to meet today's hospital charges. In addition, group plans now include new items such as nursing-home care.

Homeowners by the thousands are stooping to a new law to give vent to their artistic instincts.

The sale of seamless flooring, a new and different coating that comes out of cans, is expected to walk away with 200 to 300 million square feet of the resilient flooring market this year, according to Cargill, Inc., a producer of urethane floor coating.

The reason for its popularity, Cargill says, is there is almost no limit to designs and color combinations that can be created. A clear urethane coating is spread with a trowel, spray gun or roller, and colored plastic or metallic flakes are then spread upon it. When that coat is dry, the process is repeated to assure an even distribution of the flakes. The floor is then finished off with additional coats of urethane without flakes.

The material hardens into

## Princess Selected For Show

A 10-year-old Torrance girl has been named princess of the seventh annual Orchid Show, scheduled next Saturday and Sunday at Alondra Park.

Naomi Minami, daughter of Mr. and Mrs. Harry Minami of 912 W. 214th St., will reign over the show, which is sponsored by the South Bay Orchid Society. Mr. and Mrs. Minami are members of the group.

Orchid displays may be entered in the annual show by anyone. Judging will be in corsage and floral arrangements division.

The show, which is free, is scheduled from 1 to 10 p.m. Saturday and from 11 a.m. until 7 p.m. Sunday at the Alondra Park Community Building, 3535 W. Redondo Beach Blvd.

## Seminar Slated During Summer

Boutros Khairallah, of 2707 Amie St., a teacher at Bishop Montgomery High School, has been selected to participate in a National Science Foundation summer institute in mathematics.

The eight-week institute will involve 36 high school teachers. It will be held at Lake Forest College, Lake Forest, Ill.

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TOURS ARE becoming more specialized. If you're a crime buff, a San Francisco travel agency will arrange a tour starting at FBI headquarters in Washington, then to France's Surete, and England's Scotland Yard... Mashers, beware! The Cham-

ber of Commerce in Minneapolis sells four-inch hatpins to wary women... A drought in the Southwest bothered Albuquerque lawmen said, a recent dust storm touched off eight burglar alarm systems.

A NEW MARKET for ceramic tile may be on the horizon. In New York City an experimental project known as "Instant Rehabilitation" is testing materials and techniques of refurbishing

buildings. According to the Tile Council of America, Inc., most urban apartments built before World War I not only did not have ceramic tile bathrooms, they did not have any truly private bath or toilet facilities at all. Serving all families on one or several floors would be a single bath, tucked away at the end of a hall—and a toilet would be squeezed under a stairway. A

high percentage of the single-family houses built for lower income families in the same period originally had outdoor toilets and even today probably have only the most rudimentary indoor facilities.

These two types of structure now make up the largest portion of the nation's urban slums. Many are too dilapidated to be saved, but an estimated 5,000,000 units are in buildings that are still struc-

turally sound and suitable for rehabilitation. It is this inventory that concerns the many "urban rehabilitation programs, public and private, now under way or being planned. And an in-

dividual ceramic tile bathroom for each family housing unit is one of the important ways these units are being brought up to modern standards.

THE "Merry-Go-Round" roto-mounted photograph album will reportedly enable the viewer to enjoy several photos by simply turning a knob. It has transparent plastic picture window packets to hold photos, making gluing or

mounting unnecessary... A new hair conditioning lotion promises to leave hair manageable and well conditioned for a week after a five-minute treatment.

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